

Speed, Dependability, Quality & Reliability!

DSL brings affordable High-speed Internet connections to homes and businesses without expensive equipment using existing phone lines

DSL ADVANTAGES:

It is Always On; no more waiting on dial up. You connect instantly. It's there waiting for you now.

It doesn't tie up your Phone Line; no more dedicated lines or waiting to connect when the line is in use. DSL comes in over your current phone lines using a high frequency that allows use of one line for both phone and internet at the same time!

It is Faster; up 200 times faster than dialup. Enjoy on line shopping and view those pages much faster than Dialup! No more waiting for images to load!

It will make downloads fly; with download speeds available up to 6Mbps and with a standard 1.5Mbps, you will enjoy download speeds that will make using the internet a positive experience, no waiting for slow connections.

It is Reliable; using the Lighthouse.Net redundant backbone, your connection is one of the most reliable available today. Lighthouse is a recognized leader in High-speed and Broadband communications whose name means reliability and quality.

It's Local; Lighthouse provides local service and friendly support right here in your part of the world!



YOUR
INTERNET,
YOUR
CHOICES!

Lighthouse .Net

**OFFERS PLANS AND OPTIONS
FOR ALL YOUR INTERNET AND
COMPUTER NEEDS:**

**Broadband & High-speed service in
more areas locally than anyone**

**Hardware Accelerator to make any
connection at least 7 Times Faster**

**Dialup with Nationwide access plans
and no minute limits on any plan we
offer.**

Free Internet Technical Support

**On Site and In Shop Computer
Service**

**Sales of Computers, Laptops,
Accessories and Parts**

Lighthouse.Net
2972 West 8th Street
Sault Ste Marie, MI 49783
www.lighthouse.net
(906) 632-1820 or (888) 883-3393
Email: sales@lighthouse.net

4-08



LightWire

DSL

ONLY

\$23.95

**Available in the Sault,
Newberry, St Ignace
Mackinac Island,
Engadine, Curtis and
Other AT&T DSL Areas**



DSL Is Now Available In More Areas!

Lighthouse.net, the largest local Internet Service Provider is leading the way again by providing High-speed DSL internet connections for homes and businesses in the UP. Lighthouse has installed new state of the art Internet equipment that connects to AT&T local upgraded lines for DSL connections. These new connections are available in areas where AT&T has upgraded their lines to allow DSL connections. These connections are within approximately 18,000 feet of wiring from the local central office locations. Connection Download speeds start at *FAST* 1.5Mbps and are available up to 6Mbps for true High-speed capabilities. Lighthouse Lightwire DSL Service includes the option to Self Install with a variety of modems including wireless!

Now add LightPhone & save on those high phone bills!

LightPhone is a great way to call friends, family or any other frequent call that adds up on your current phone bill. Why worry about how long you have been talking when you have the LightPhone Unlimited Plan? You can call and talk for hours without worry about the cost per minute or calling after 9PM. It's clean and clear, not like your cell phone noise or breakup. You can even call internationally at unbelievably low rates. LightPhone is as easy to use as any telephone. You can even connect a wireless phone to your LightPhone so you can talk without the restriction of a phone cord! LightPhone is easy!

LIGHTWIRE DSL PLANS:

PREMIUM PLAN

Fast Internet Connections Up to 1.5Mbps Downstream and 384Kbps Upstream

Self Installation or Use our Professional Installation

\$23.95* per month

OPTIMUM PLAN

Faster Internet Connections Up to 3Mbps Downstream and 512Kbps Upstream

Self Installation or Use our Professional Installation

\$29.95* per month

MAXIMUM PLAN

Super-Fast Internet Connections Up to 6Mbps Downstream and 768Kbps Upstream

Self Installation or Use our Professional Installation

\$34.95* per month

FREE SPAM & VIRUS FILTERING ON ALL EMAIL ACCOUNTS!

* Maximum connection speeds, actual speeds will vary. 12 month contract requires local dialing service from AT&T for the entire term. A \$50.00 early termination fee applies to disconnects or changing local service. See terms and conditions. All internet access is subject to our Acceptable Use Policy.

What is DSL?

DSL (Digital Subscriber Line) is a technology that allows you high-speed internet access over ordinary copper phone lines. DSL lets you use the same ordinary copper phone line for both your phone service and high-speed Internet connection. In other words, you can surf the Web and talk on the phone at the same time. This is accomplished by sending the DSL signal over the line at a higher frequency than is used by voice. DSL is asymmetric in that download speeds can be up to 4 times faster than upload speeds.

How fast is a DSL connection? Downloads can be as fast as 6Mbps. Most pages will appear in a flash, and a large file that used to take minutes to download over a dial-up connection will load in seconds. Upload speed is typically 384Kbps.

The exact speed depends on the wiring distance from your home to the DSL equipment in your phone company's central office; shorter distances yield a faster connection. The quality of a phone line (age, gauge, or the presence of devices that boost voice signals), and the quality of wiring in your home will also affect the speed.

How Does DSL Work?

DSL is provided over standard telephone lines utilizing copper pair wires that the phone company connects in your home or business. The copper wires have capacity for carrying more than your phone conversations -- they are capable of handling a much greater bandwidth, or range of frequencies, than are used for voice communications. DSL utilizes this "extra capacity" to carry information on the wire without disturbing the line's ability to carry conversations.

Can I Get DSL?

If you live in the UP and your area has been upgraded for AT&T DSL, you can get DSL service from Lighthouse. Call or visit Lighthouse.Net today to find out.